Warm-up: Which of the following graphs are the same?
$f(x)=32^{x}$
$g(x)=9^{x}$
$h(x)=2^{3 x}$

$$
n(x)=2^{5 x}
$$

$p(x)=3^{3 x}$

$$
q(x)=3^{2 x}
$$

$$
r(x)=8^{x}
$$

Exponential functions can be transformed in the same way as other function. The graph of can be found by performing transformations on the graph of $f(x)=b^{x}$

## Changes to the $y$-coordinates (vertical changes)

$c$ : vertical translation $\quad g(x)=b^{x}+c$
The graph of $g(x)=b^{x}+c$ is a vertical translation of the graph of $b^{x}$ by $c$ units.

If $c>0$, the graph shifts UP
If $c<0$, the graph shifts DOWN

$a$ : vertical stretch/compression

$$
\boldsymbol{g}(\boldsymbol{x})=a \cdot b^{x}
$$

The graph of $g(x)=a \cdot b^{x}$ is a vertical stretch or compression of the graph of $b^{x}$ by a factor of $a$.

If $a>1$ OR $a<-1$, vertical stretch by a factor of $|a|$ If $-1<a<1$, vertical compression by a factor of $|a|$ If $a<0$, vertical reflection (reflection over the $x$-axis)


## Changes to the $x$-coordinates (horizontal changes)

$d$ : horizontal translation

$$
g(x)=b^{x-d}
$$

The graph of $g(x)=b^{x-d}$ is a horizontal translation of the graph of $b^{x}$ by $d$ units.

> If $d>0$, the graph shifts RIGHT If $d<0$, the graph shifts LEFT

k: horizontal stretch/compression

$$
g(x)=b^{k x}
$$

The graph of $g(x)=b^{k x}$ is a horizontal stretch or compression of the graph of $b^{x}$ by a factor of $\frac{1}{k}$

If $k>1$ OR $k<-1$, horizontal compression by a factor of $\frac{1}{|k|}$ If $-1<k<1$, horizontal stretch by a factor of $\frac{1}{|k|}$ If $k<0$, horizontal reflection (reflection over the $y$-axis)


Don't forget that the order of the transformations matters!!!
Do the reflections, stretches, and compressions first. Then do the horizontal and vertical shifts.

Example 1: Graph the function $g(x)=2(2)^{\frac{1}{2}(x-1)}$
Step 1: What is the base function?

Step 2: Describe the transformations made to the base function.

Step 3: Make a table of values for the base function and the transformed function $g(x)$

|  |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Step 4: Graph both functions


Example 2: Graph the function $g(x)=3^{2 x-4}+1$
Hint 1: The ' $k$ ' value must be common factored out.
Hint 2: ' $c$ ' value is the horizontal asymptote.
Step 1: What is the base function?

Step 2: Describe the transformations made to the base function.

Step 3: Make a table of values for the base function and the transformed function $g(x)$

|  |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Step 4: Graph the transformed function


Example 3: Graph the function $g(x)=-2\left(\frac{1}{2}\right)^{x-3}-2$
Step 1: What is the base function?

Step 2: Describe the transformations made to the base function.

Step 3: Make a table of values for the base function and the transformed function $g(x)$

|  |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Step 4: Graph the transformed function


