MPM2D
; Jensen

Standard Form: $y=a x^{2}+b x+c$
Vertex Form: $y=a(x-h)^{2}+k$

Factored Form: $y=a(x-r)(x-s)$

## Part 1: Analysis of a Quadratic in Factored Form

Example 1: Given the graph of $y=2(x+3)(x-5)$
a) What are the $x$-intercepts and how do they relate to the equation?
b) What is the vertex? How does the $x$-coordinate of the vertex relate to the $x$-intercepts?

c) What is the equation of the axis of symmetry?
d) What is direction of opening?

Properties of $y=a(x-r)(x-s)$

Example 1: Given the following quadratic equations, determine the i) $x$-intercepts using the zero product rule, ii) the axis of symmetry, iii) the vertex iv) graph the quadratic
a) $y=2(x+1)(x-3)$

Zero product rule: The product of factors is zero if one or more of the factors are zero.
$a b=0$ if $a=0$ or $b=0$ (or both)

b) $y=\frac{1}{2}(x+6)(x+2)$

c) $y=x^{2}+2 x-8$

Note: Factor the standard form quadratic in to factored form so that you can more easily find the $x$-intercepts.
d) $y=x^{2}-9$


## Algorithm for Determining Factored Form Equation from a Graph

- Find the $x$-intercepts ( $r$ and $s$ )
- Find another point on the graph $(x, y)$
- Plug the values of $r, s, x$, and $y$ in to $y=a(x-r)(x-s)$ and solve for $a$
- Write the final equation by plugging in $a, r$, and $s$. NOT $x$ and $y$.

Example 2: Determine the factored form equation of each of the following quadratic relations.
a)

b)


Example 3: Determine the factored form equation of the parabola with $x$-intercepts at -3 and -5 and passes through the point $(-4,1)$.

