Section 1.4 - Scatterplots and Correlation vs. Causation

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Part 1: Scatterplots Video

Let's start by watching a video on scatterplots:

http://www.learner.org/courses/againstallodds/unitpages/unit10.html

Answer the following questions while watching the movie:

- **1.** What does a scatterplot show about the relationship between the number of powerboats registered in Florida and the number of manatees killed by powerboats?
- **2.** Why is the number of boats plotted on the horizontal axis of this scatterplot?

3. What trend would you expect to see in a scatterplot of two variables that have a negative association?

Note: a scatterplot of manatee deaths and the number of powerboat registrations shows a positive association between the two variables. However, the fact that there is a relationship between two variables is not sufficient evidence to prove cause-and-effect linkage. A well-designed randomized experiment in which the researcher imposes some treatment on its subjects to see how they respond is THE ONLY WAY to give good evidence for cause and effect as you will learn in next unit.

Part 2: Scatterplot Basics

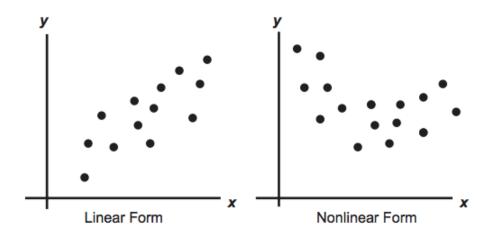
Remember that quantitative variables are measured quantitative variables (), yo(association) between the two variables (u can use a scatterplot to examine the
In many cases, changes in a variable <i>x</i> are thought to examples, <i>x</i> is called the (or inde (or dependent) variable.	
A is a plot of observations of q The explanatory variable, if any, is always plotted on	uantitative variables x and y as points in the plane. the horizontal scale (x-axis) of the scatterplot.
In the video on manatees,	
The explanatory variable was:	P 100
The response variable was:	30 500 500 700 800 900 1000 1100 1200 Number of Powerboat Registrations (thousands)

Part 3: Correlation

When analyzing a scatterplot of bivariate data, we look for:

- the overall pattern (linear, curved, random scatter)
- direction (positive, negative)
- strength of the relationship (strong, moderate, weak, no correlation)

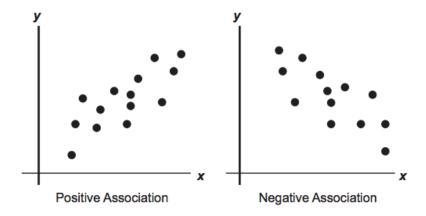
Pattern: A scatterplot has ______form when the dots appear to be randomly scattered on either side of a straight line. However, sometimes the data form a curved pattern. In that case, we say the scatterplot has ______.



Direction:

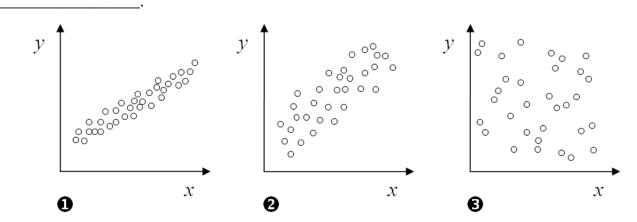
Two variables are _____associated (correlated) when above-average values of one tend to accompany above-average values of the other and below-average values of one tend to accompany below-average values of the other. In a scatterplot a positive association would appear as a pattern of dots in the _______ to the ______.

Two variables are ______ associated (correlated) when above-average values of one accompany below-average values of the other, and vice versa. In a scatterplot a negative association would appear as a pattern of dots in the ______ to the ______.



Strength:

Correlations can also be ______ or ____ depending on how close together or spread out the points on the graph are. If there seems to be no trend in the data, we say that there is



Graph 1 shows a _____ correlation than graph 2 because the points are more closely clustered together.

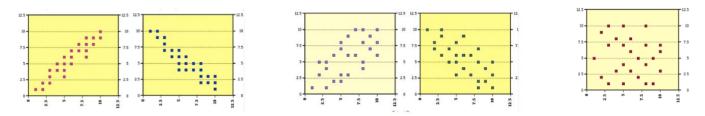
Graph 3 shows _____.

Time to check your understanding of what we have covered so far today.

Example 1: Circle the independent (explanatory) variable in each pair of variables

Height	VS.	Stride Length
Exam Score	vs.	Study Time
Smoking	vs.	Cancer Rates
Absences	vs.	Final Grade
Annual Income	vs.	Age

Example 2: Identify the type of correlation for each scatterplot. Identify the pattern, direction, and strength.



Example 3: Avengers: Infinity War had a successful opening weekend by earning more than 250 million dollars. In opening weekends, a movie's opening gross income is a way of predicting the movies eventual success. Can you predict a movie's total gross income from its opening weekend gross income?

Movie 🔻	Opening 🔻	Total Gross 🔻	Release Date 🔻
The Martian	\$54,308,575	\$228,433,663	10/2/15
Star Trek Beyond	\$59,253,211	\$158,848,340	7/22/16
LEGO Batman	\$53,003,468	\$175,750,384	2/10/17
Spider Man: Homecoming	\$117,027,503	\$334,201,140	7/7/17
Pirates of the Caribbean: Dead Men Tell no Tales	\$62,983,253	\$172,558,876	5/26/17
Fantastic Beasts and Where to Find Them	\$74,403,387	\$234,037,575	11/18/16
Coco	\$50,802,605	\$207,389,121	2/19/18
The Jungle Book	\$103,261,464	\$364,001,123	4/15/16
Frozen	\$67,391,326	\$400,738,009	11/27/13
Avengers: Age of Ultron	\$191,271,109	\$459,005,868	5/1/15
Avatar	\$77,025,481	\$749,766,139	12/18/09
Star Wars: The Last Jedi	\$220,009,584	\$618,199,339	12/15/17
Wonder Woman	\$103,251,471	\$412,563,408	6/2/17
Black Panther	\$202,003,951	\$688,796,094	2/16/18
Avengers: Infinity War	\$257,698,183		4/27/18

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