# Chapter 6/7- Logarithmic and Exponential Functions 

## Lesson Package

## MHF4U



## Chapter 6/7 Outline

Unit Goal: By the end of this unit, you will be able to demonstrate an understanding of the relationship between exponential and logarithmic expressions. You will also be able to solve exponential and logarithmic equations.

| Section | Subject | Learning Goals | Curriculum Expectations |
| :---: | :---: | :---: | :---: |
| L1 | Log as Inverse | - recognize the operation of finding the logarithm to be the inverse operation of exponentiation <br> - evaluate simple logarithmic expressions <br> - understand that the logarithm of a number to a given base is the exponent to which the base must be raised to get the number | $\begin{gathered} \mathrm{A} 1.1,1.2,1.3 \\ 2.1,2.2 \end{gathered}$ |
| L2 | Power Law of Logarithms | - use laws of logarithms to simplify expressions <br> - understand change of base formula | A1.4 |
| L3 | Product and Quotient Laws of Logarithms | - use laws of logarithms to simplify expressions | A1.4 |
| L4 | Solving Exponential Equations | - recognize equivalent algebraic expressions <br> - solve exponential equations | A3.1, 3.2 |
| L5 | Solving Logarithmic Equations | - solve logarithmic equations | A3.3 |
| L5 | Applications of Logarithms | - Solve problems arising from real world applications involving exponential and logarithmic equations | A3.4 |


| Assessments | F/A/0 | Ministry Code | P/0/C | KTAC |
| :--- | :---: | :---: | :---: | :---: |
| Note Completion | A |  | P |  |
| Practice Worksheet <br> Completion | $\mathrm{F} / \mathrm{A}$ |  | P |  |
| Quiz - Log Rules | F |  | P |  |
| PreTest Review | $\mathrm{F} / \mathrm{A}$ | P |  |  |
| Test - Log and Exponential <br> Funcitons | O | A1.1,1.2,1.3, 1.4 <br> A2.1,2.2 <br> A3.1,3.2,3.3,3.4 | P | $\mathrm{K}(21 \%), \mathrm{T}(34 \%), \mathrm{A}(10 \%)$, |
| $\mathrm{C}(34 \%)$ |  |  |  |  |



In this section you will learn about how a logarithmic function is the inverse of an exponential function. You will also learn how to express exponential equations in logarithmic form.

## Part 1: Review of Exponential Functions

Equation: $y=a(b)^{x}$
$a=$ initial amount
$b=$ growth $(b>1)$ or decay $(0<b<1)$ factor
$y=$ future amount
$x=$ number of times $a$ has increased or decreased
To calculate $x$, use the equation: $x=\frac{\text { total time }}{\text { time it takes for one growth or decay period }}$
Example 1: An insect colony has a current population of 50 insects. Its population doubles every 3 days.
a) What is the population after 12 days?
$y=50(2)^{\frac{12}{3}}$
$y=50(2)^{4}$
$y=800$
b) How long until the population reaches 25 600?
$25600=50(2)^{\frac{t}{3}}$
$512=2^{\frac{t}{3}}$
$\log 512=\log 2^{\frac{t}{3}}$
$\log 512=\left(\frac{t}{3}\right) \log 2$
$\frac{\log 512}{\log 2}=\frac{t}{3}$
$9=\frac{t}{3}$
$t=27$ days

## Part 2: Review of Inverse Functions

## Inverse of a function:

- The inverse of a function $f$ is denoted as $f^{-1}$
- The function and its inverse have the property that if $\mathrm{f}(a)=b$, then $f^{-1}(b)=a$
- So if $f(5)=13$, then $f^{-1}(13)=5$
- More simply put: The inverse of a function has all the same points as the original function, except that the $x$ 's and $y$ 's have been reversed.

The graph of $f^{-1}(x)$ is the graph of $f(x)$ reflected in the line $y=x$. This is true for all functions and their inverses.


Example 2: Determine the equation of the inverse of the function $f(x)=3(x-5)^{2}+1$
$y=3(x-5)^{2}+1$
$x=3(y-5)^{2}+1$
$\frac{x-1}{3}=(y-5)^{2}$

Algebraic Method for finding the inverse:

1. Replace $f(x)$ with " $y$ "
2. Switch the $x$ and $y$ variables
3. Isolate for $y$
4. replace $y$ with $f^{-1}(x)$
$\pm \sqrt{\frac{x-1}{3}}=y-5$
$5 \pm \sqrt{\frac{x-1}{3}}=y$

Equation of inverse:

$$
f^{-1}(x)=5 \pm \sqrt{\frac{x-1}{3}}
$$

Part 3: Review of Exponent Laws

| Name | Rule |
| :---: | :--- |
| Product Rule | $x^{a} \cdot x^{b}=x^{a+b}$ |
| Quotient Rule | $\frac{x^{a}}{x^{b}}=x^{a-b}$ |
| Power of a Power Rule | $\left(x^{a}\right)^{b}=x^{a \times b}$ |
| Negative Exponent Rule | $x^{-a}=\frac{1}{x^{a}}$ |
| Exponent of Zero | $x^{0}=1$ |

## Part 4: Inverse of an Exponential Function

## Example 3:

a) Find the equation of the inverse of $f(x)=2^{x}$.
$y=2^{x}$
$x=2^{y}$
$\log x=\log 2^{y}$
$\log x=y \log 2$
$y=\frac{\log x}{\log 2}$
$y=\log _{2} x$
This step uses the 'change of base' formula that we will cover later in the unit.

$$
\log _{b} m=\frac{\log m}{\log b}
$$

$f^{-1}(x)=\log _{2} x$
b) Graph the both $f(x)$ and $f^{-1}(x)$.

| $f(x)=2^{x}$ |  |
| :---: | :---: |
| $x$ | $y$ |
| -2 | 0.25 |
| -1 | 0.5 |
| 0 | 1 |
| 1 | 2 |
| 2 | 4 |


| $f^{\mathbf{1}}(\boldsymbol{x})=\log _{2} \boldsymbol{x}$ |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
| 0.25 | -2 |
| 0.5 | -1 |
| 1 | 0 |
| 2 | 1 |
| 4 | 2 |

Note: just swap $x$ and $y$ coordinates to get key points for the inverse of a function. The graph should appear to be a reflection across the line $y=x$.

c) Complete the chart of key properties for both functions

| $\boldsymbol{y = \mathbf { 2 } ^ { \boldsymbol { x } }}$ | $\boldsymbol{y}=\log _{\mathbf{2}} \boldsymbol{x}$ |
| :--- | :--- |
| $x$-int: none | $x$-int: $(1,0)$ |
| $y$-int: $(0,1)$ | $y$-int: none |
| Domain: $\{X \in \mathbb{R}\}$ | Domain: $\{X \in \mathbb{R} \mid x>0\}$ |
| Range: $\{Y \in \mathbb{R} \mid y>0\}$ | Range: $\{Y \in \mathbb{R}\}$ |
| Asymptote: horizontal asymptote at $y=0$ | Asymptote: vertical asymptote at $x=0$ |

The logarithmic function is the inverse of the exponential function with the same base.

The logarithmic function is defined as $y=\log _{b} x$, or $y$ equals the logarithm of $x$ to the base $b$.
The function is defined only for $\underline{b>0, b \neq 1}$
In this notation, $\boldsymbol{y}$ is the exponent to which the base, $\underline{b}$, must be raised to give the value of $\underline{x}$.

In other words, the solution to a logarithm is always an EXPONENT.

The logarithmic function is most useful for solving for unknown exponents
Common logarithms are logarithms with a base of 10 . It is not necessary to write the base for common logarithms: $\log x$ means the same as $\log _{10} x$

## Part 6: Writing Equivalent Exponential and Logarithmic Expressions

Exponential equations can be written in logarithmic form, and vice versa
$y=b^{x} \rightarrow \mathrm{x}=\log _{b} y$
$y=\log _{b} x \rightarrow x=b^{y}$

Example 4: Rewrite each equation in logarithmic form
a) $16=2^{4}$
b) $m=n^{3}$
c) $3^{-2}=\frac{1}{9}$
$\log _{2} 16=4$
$\log _{n} m=3$
$\log _{3}\left(\frac{1}{9}\right)=-2$

Example 5: Write each logarithmic equation in exponential form
a) $\log _{4} 64=3$
b) $y=\log x$
$4^{3}=64$
$10^{y}=x$

Note: because there is no base written, this is understood to be the common logarithm of $x$.

Example 6: Evaluate each logarithm without a calculator

Rule: if $x^{a}=x^{b}$, then $a=b$
a) $y=\log _{3} 81$
$3^{y}=81$
$3^{y}=3^{4}$
$y=4$

Rule: $\log _{a}\left(a^{b}\right)=b$
a) $y=\log _{4} 64$
$y=\log _{4}\left(4^{3}\right)$
$y=3$

Note: either of the rules presented above are appropriate to use for evaluating logarithmic expressions
b) $y=\log \left(\frac{1}{100}\right)$

$$
10^{y}=\frac{1}{100}
$$

$$
10^{y}=\left(\frac{1}{10}\right)^{2}
$$

$$
10^{y}=10^{-2}
$$

$$
\begin{aligned}
& \text { c) } y=\log _{2}\left(\frac{1}{8}\right) \\
& y=\log _{2}\left(\frac{1}{2}\right)^{3} \\
& y=\log _{2} 2^{-3} \\
& y=-3
\end{aligned}
$$

$$
y=-2
$$

## Part 1: Solving for an Unknown Exponent

Example 1: Suppose you invest $\$ 100$ in an account that pays $5 \%$ interest, compounded annually. The amount, $A$, in dollars, in the account after any given time, $t$, in years, is given by $A=100(1.05)^{t}$. How long will it take for the amount in this account to double?
$200=100(1.05)^{t}$
$2=(1.05)^{t}$
$\log 2=\log 1.05^{t}$
$\log 2=t \log 1.05$
$t=\frac{\log 2}{\log 1.05}$
$t \cong 14.2$ years
In this example, we used the power law of logarithms to help solve for an unknown exponent.

Power Law of Logarithms:

$$
\log _{\boldsymbol{b}} \boldsymbol{x}^{\boldsymbol{n}}=\boldsymbol{n} \log _{\boldsymbol{b}} x, b>0, b \neq 1, x>0
$$

Proof of Power Law of Logarithms:
Let $w=\log _{b} x$

$$
\begin{gathered}
w=\log _{b} x \\
x=b^{w} \\
x^{n}=\left(b^{w}\right)^{n} \\
x^{n}=b^{w n} \\
\log _{b} x^{n}=w n \\
\log _{b} x^{n}=n \log _{b} x
\end{gathered}
$$

Write in exponential form

Raise both sides to the exponent of $n$

Apply power law of exponents

Write as a logarithmic expression

$$
\text { Substitute } w=\log _{b} x
$$

Example 2: Evaluate each of the following
a) $\log _{3} 9^{4}$

Method 1: Simplify and Evaluate using rules from last lesson

Rule: $\log _{a}\left(a^{b}\right)=b$

$$
\begin{aligned}
\log _{3} 9^{4} & =\log _{3}\left(3^{2}\right)^{4} \\
& =\log _{3} 3^{8} \\
& =8
\end{aligned}
$$

b) $\log _{2} 8^{5}$

$$
\begin{aligned}
\log _{2} 8^{5} & =5 \log _{2}\left(2^{3}\right) \\
& =5(3) \\
& =15
\end{aligned}
$$

c) $\log _{5} \sqrt{125}$

Method 2: Use Power Law of Logarithms
Rule: $\log _{b} x^{n}=n \log _{b} x$

$$
\begin{aligned}
\log _{3} 9^{4} & =4 \log _{3} 9 \\
& =4 \log _{3} 3^{2} \\
& =4(2) \\
& =8
\end{aligned}
$$

$$
\begin{aligned}
\log _{5} \sqrt{125} & =\frac{1}{2} \log _{5}\left(5^{3}\right) \\
& =\frac{1}{2}(3) \\
& =\frac{3}{2}
\end{aligned}
$$

## Part 3: Change of Base Formula

Thinking back to example 1, we had the equation:
$2=1.05^{t}$

We could have written this in logarithmic form as $\log _{1.05} 2=t$, but unfortunately, there is no easy way to change 2 to a power with base 1.05 and you can't just type on your calculator to evaluate because most scientific calculators can only evaluate logarithms in base 10. So we used the power law of logarithms instead.

Any time you want to evaluate a logarithm that is not base 10 , such as $\log _{1.05} 2$, you can use the CHANGE OF BASE FORMULA:

To calculate a logarithm with any base, express in terms of common logarithms use the change of base formula:

$$
\boldsymbol{\operatorname { l o g }}_{\boldsymbol{b}} \boldsymbol{m}=\frac{\log \boldsymbol{m}}{\log \boldsymbol{b}}, m>0, b>0, b \neq 1
$$

Using this formula, we could determine that $\log _{1.05} 2=\frac{\log 2}{\log 1.05}$, which is exactly what we ended up with by using the power law of logarithms.

## Part 4: Evaluate Logarithms with Various Bases

Example 3: Evaluate, correct to three decimal places
a) $\log _{5} 17$
b) $\log _{\frac{1}{2}} 10$
$=\frac{\log 17}{\log 5}$
$=\frac{\log 10}{\log \left(\frac{1}{2}\right)}$
$\cong 1.760$
$\cong-3.322$

Example 4: Solve for $y$ in the equation $100=2^{y}$

$$
\begin{aligned}
& y=\log _{2} 100 \\
& y=\frac{\log 100}{\log 2} \\
& y \cong 6.644
\end{aligned}
$$

$$
\log 100=\log 2^{y}
$$

$$
\log 100=y \log 2
$$

$$
y=\frac{\log 100}{\log 2}
$$

$$
y \cong 6.644
$$

## Part 1: Proof of Product Law of Logarithms

Let $x=\log _{b} m$ and $y=\log _{b} n$
Written in exponential form:
$b^{x}=m$ and $b^{y}=n$
$m n=b^{x} b^{y}$
$m n=b^{x+y}$
$\log _{b}(m n)=x+y$
$\log _{b}(m n)=\log _{b} m+\log _{b} n$

## Part 2: Summary of Log Rules

| Power Law of Logarithms | $\log _{b} x^{n}=n \log _{b} x \quad$ for $b>0, b \neq 1, x>0$ |
| :---: | :--- |
| Product Law of Logarithms | $\log _{b}(m n)=\log _{b} m+\log _{b} n \quad$ for $b>0, b \neq 1, m>0, n>0$ |
| Quotient Law of Logarithms | $\log _{b}\left(\frac{m}{n}\right)=\log _{b} m-\log _{b} n \quad$ for $b>0, b \neq 1, m>0, n>0$ |
| Change of Base Formula | $\log _{b} m=\frac{\log _{m}}{\log b}, m>0, b>0, b \neq 1$ |
| Exponential to Logarithmic | $y=b^{x} \rightarrow x=\log _{b} y$ |
| Logarithmic to Exponential | $y=\log _{b} x \rightarrow x=b^{y}$ |
| Other useful tips | $\log _{a}\left(a^{b}\right)=b \quad \log a=\log _{10} a \quad \log _{b} b=1$ |

## Part 3: Practice Using Log Rules

Example 1: Write as a single logarithm
a) $\log _{5} 6+\log _{5} 8-\log _{5} 16$
$=\log _{5}\left(\frac{6 \times 8}{16}\right)$
$=\log _{5} 3$
b) $\log x+\log y+\log (3 x)-\log y$
$=\log x+\log (3 x) \quad$ Started by collecting like terms. Must have same base and argument.
$=\log [(x)(3 x)]$
$=\log \left(3 x^{2}\right)$
Can't use power law because the exponent 2 applies only to $x$, not to $3 x$.
c) $\frac{\log _{2} 7}{\log _{2} 5}$
$=\log _{5} 7$
Used change of base formula.
d) $\log 12-3 \log 2+2 \log 3$

$$
\begin{aligned}
& =\log 12-\log 2^{3}+\log 3^{2} \\
& =\log 12-\log 8+\log 9 \\
& =\log \left(\frac{12 \times 9}{8}\right) \\
& =\log \left(\frac{27}{2}\right)
\end{aligned}
$$

Example 2: Write as a single logarithm and then evaluate
a) $\log _{8} 4+\log _{8} 16$
b) $\log _{3} 405-\log _{3} 5$
c) $2 \log 5+\frac{1}{2} \log 16$
$=\log _{8}(4 \times 16)$
$=\log _{3}\left(\frac{405}{5}\right)$
$=\log 5^{2}+\log \sqrt{16}$
$=\log _{8} 64$
$=\log _{3} 81$
$=\frac{\log 64}{\log 8}$
$=\frac{\log 81}{\log 3}$
$=\log (25 \times 4)$
$=2$

$$
=\log 100
$$

$$
=4
$$

$$
=2
$$

Example 3: Write the Logarithm as a Sum or Difference of Logarithms
a) $\log _{3}(x y)$
b) $\log 20$
c) $\log \left(a b^{2} c\right)$
$=\log _{3} x+\log _{3} y$
$=\log 4+\log 5$

$$
\begin{aligned}
& =\log a+\log b^{2}+\log c \\
& =\log a+2 \log b+\log c
\end{aligned}
$$

Example 4: Simplify the following algebraic expressions
a) $\log \left(\frac{\sqrt{x}}{x^{2}}\right)$
b) $\log (\sqrt{x})^{3}+\log x^{2}-\log \sqrt{x}$
c) $\log (2 x-2)-\log \left(x^{2}-1\right)$
$=\log \left(\frac{x^{\frac{1}{2}}}{x^{\frac{4}{2}}}\right)$
$=\log x^{\frac{3}{2}}+\log x^{2}-\log x^{\frac{1}{2}}$
$=\log \left(\frac{2 x-2}{x^{2}-1}\right)$
$=\log x^{-\frac{3}{2}}$
$=\frac{3}{2} \log x+2 \log x-\frac{1}{2} \log x$
$=\log \left[\frac{2(x-1)}{(x-1)(x+1)}\right]$
$=-\frac{3}{2} \log x$
$=\frac{3}{2} \log x+\frac{4}{2} \log x-\frac{1}{2} \log x$
$=\log \frac{2}{x+1}$

## Part 1: Changing the Base of Powers

Exponential functions can be written in many different ways. It is often useful to express an exponential expression using a different base than the one that is given.

Example 1: Express each of the following in terms of a power with a base of 2.
a) 8
b) $4^{3}$
c) $\sqrt{16} \times(\sqrt[5]{32})^{3}$
d) 12

$$
=2^{3}
$$

$$
=\left(2^{2}\right)^{3}
$$

$$
=16^{\frac{1}{2}} \times 32^{\frac{3}{5}}
$$

$$
2^{x}=12
$$

$$
=2^{6}
$$

$$
=\left(2^{4}\right)^{\frac{1}{2}} \times\left(2^{5}\right)^{\frac{3}{5}}
$$

$$
\log 2^{x}=\log 12
$$

$$
x \log 2=\log 12
$$

$$
=2^{2} \times 2^{3}
$$

$$
=2^{5}
$$

$$
x=\frac{\log 12}{\log 2}
$$

$$
\therefore 12=2^{\frac{\log 12}{\log 2}}
$$

Part d) shows that any positive number can be expressed as a power of any other positive number.

Example 2: Solve each equation by getting a common base
Remember: if $x^{a}=x^{b}$, then $a=b$
a) $4^{x+5}=64^{x}$
b) $4^{2 x}=8^{x-3}$
$4^{x+5}=\left(4^{3}\right)^{x}$
$\left(2^{2}\right)^{2 x}=\left(2^{3}\right)^{x-3}$
$4^{x+5}=4^{3 x}$
$2^{4 x}=2^{3 x-9}$
$x+5=3 x$
$4 x=3 x-9$
$5=2 x$
$x=-9$
$x=\frac{5}{2}$

## Part 2: Solving Exponential Equations

When you have powers in your equation with different bases and it is difficult to write with the same base, it may be easier to solve by taking the logarithm of both sides and applying the power law of logarithms to remove the variable from the exponent.

Example 3: Solve each equation
a) $4^{2 x-1}=3^{x+2}$
$\log 4^{2 x-1}=\log 3^{x+2}$
$(2 x-1) \log 4=(x+2) \log 3$
Use distributive property to expand
$2 x \log 4-\log 4=x \log 3+2 \log 3$
Move variable terms to one side
$2 x \log 4-x \log 3=2 \log 3+\log 4$
Common factor
$x(2 \log 4-\log 3)=2 \log 3+\log 4$
$x=\frac{2 \log 3+\log 4}{2 \log 4-\log 3}$
$x \cong 2.14$
b) $2^{x+1}=3^{x-1}$
$\log 2^{x+1}=\log 3^{x-1}$
$(x+1) \log 2=(x-1) \log 3$
$x \log 2+\log 2=x \log 3-\log 3$
$x \log 2-x \log 3=-\log 3-\log 2$
$x(\log 2-\log 3)=-\log 3-\log 2$
$x=\frac{-\log 3-\log 2}{\log 2-\log 3}$
$x \cong 4.419$

## Part 3: Applying the Quadratic Formula

Sometimes there is no obvious method of solving an exponential equation. If you notice two powers with the same base and an exponent of $x$, there may be a hidden quadratic.

Example 4: Solve the following equation
$2^{x}-2^{-x}=4$
Multiply both sides by $2^{x}$
$2^{x}\left(2^{x}-2^{-x}\right)=2^{x}(4)$
Distribute
$2^{2 x}-2^{0}=4\left(2^{x}\right)$
Rearrange in to standard form $a x^{2}+b x+c=0$
$2^{2 x}-4\left(2^{x}\right)-1=0$
$\left(2^{x}\right)^{2}-4\left(2^{x}\right)-1=0$
Let $k=2^{x}$ to see the quadratic
$k^{2}-4 k-1=0$
Solve using quadratic formula
$k=\frac{-b \pm \sqrt{b^{2}-4 a c}}{2 a}$
$k=\frac{4 \pm \sqrt{(-4)^{2}-4(1)(-1)}}{2(1)}$
$k=\frac{4 \pm \sqrt{20}}{2}$
Don't forget to simplify the radical expression
$k=\frac{4 \pm 2 \sqrt{5}}{2}$
$k=\frac{2(2 \pm \sqrt{5})}{2}$
$k=2 \pm \sqrt{5}$

Now substitute $2^{x}$ back in for $k$ and solve

## Case 1

$$
\begin{aligned}
& 2^{x}=2+\sqrt{5} \\
& \log 2^{x}=\log (2+\sqrt{5}) \\
& x=\frac{\log (2+\sqrt{5})}{\log 2} \\
& x \cong 2.08
\end{aligned}
$$

## Case 2

$2^{x}=2-\sqrt{5}$
$\log 2^{x}=\log (2-\sqrt{5})$

Can't take the log of a negative number, therefore this is an extraneous root (No solution).

## Remember:

Equation: $\boldsymbol{y}=\boldsymbol{a}(\boldsymbol{b})^{\boldsymbol{x}}$
$a=$ initial amount
$b=$ growth $(b>1)$ or decay $(0<b<1)$ factor
$y=$ future amount
$x=$ number of times $a$ has increased or decreased
To calculate $x$, use the equation: $x=\frac{\text { total time }}{\text { time it takes for one growth or decay period }}$
Example 5: A bacteria culture doubles every 15 minutes. How long will it take for a culture of 20 bacteria to grow to a population of 163840 ?
$163840=20(2)^{\frac{t}{15}}$
$8192=2^{\frac{t}{15}}$
$\log 8192=\log 2^{\frac{t}{15}}$
$\log 8192=\frac{t}{15} \log 2$
$\frac{\log 8192}{\log 2}=\frac{t}{15}$
$13=\frac{t}{15}$
$t=195$ minutes

Example 6: One minute after a $100-\mathrm{mg}$ sample of Polonium-218 is placed into a nuclear chamber, only $80-\mathrm{mg}$ remains. What is the half-life of polonium-218?
$80=100\left(\frac{1}{2}\right)^{\frac{1}{h}}$
$0.8=0.5^{\frac{1}{h}}$
$\log 0.8=\log 0.5^{\frac{1}{h}}$
$\log 0.8=\frac{1}{h} \log 0.5$
$\frac{\log 0.8}{\log 0.5}=\frac{1}{h}$
$h=\frac{\log 0.5}{\log 0.8}$
$h \cong 3.1$ minutes

## Part 1: Try and Solve a Logarithmic Equation

Solve the equation $\log (x+5)=2 \log (x-1)$
Hint: apply the power law of logarithms to the right side of the equation
$\log (x+5)=\log (x-1)^{2}$
$x+5=(x-1)^{2}$
$x+5=x^{2}-2 x+1$

Note:

If $\log _{m} a=\log _{m} b$, then $a=b$.
$0=x^{2}-3 x-4$
$0=(x-4)(x+1)$
$x=4$ or $x=-1$

Reject $x=-1$ because $\log (x-1)$ is undefined for this value of $x$.

Therefore, the only solution is $x=4$

## Part 1: Solve Simple Logarithmic Equations

Example 2: Solve each of the following equations
a) $\log (x+4)=1$

Method 1: re-write in exponential form

$$
x+4=10^{1}
$$

Method 1: express both sides as a logarithm of the same base

$$
x+4=10
$$

$$
x=6
$$

$$
\begin{aligned}
& \log (x+4)=\log (10) \\
& x+4=10 \\
& x=6
\end{aligned}
$$

b) $\log _{5}(2 x-3)=2$
$5^{2}=2 x-3$
$25=2 x-3$
$28=2 x$
$14=x$

## Part 2: Apply Factoring Strategies to Solve Equations

Example 3: Solve each equation and reject any extraneous roots
a) $\log (x-1)-1=-\log (x+2)$
$\log (x-1)+\log (x+2)=1$
$\log [(x-1)(x+2)]=1$
$\log \left(x^{2}+x-2\right)=1$
$x^{2}+x-2=10^{1}$
$x^{2}+x-12=0$
$(x+4)(x-3)=0$
$x=-4$ or $x=3$
Reject $x=-4$ because both of the original expressions are undefined for this value.

The only solution is $x=3$
b) $\log \sqrt[3]{x^{2}+48 x}=\frac{2}{3}$
c) $\log _{3} x-\log _{3}(x-4)=2$
$\log \left(x^{2}+48 x\right)^{\frac{1}{3}}=\frac{2}{3}$
$\log _{3}\left(\frac{x}{x-4}\right)=2$
$\frac{1}{3} \log \left(x^{2}+48 x\right)=\frac{2}{3}$
$\frac{x}{x-4}=3^{2}$
$3\left[\frac{1}{3} \log \left(x^{2}+48 x\right)\right]=3\left(\frac{2}{3}\right)$

$$
\frac{x}{x-4}=9
$$

$$
x=9(x-4)
$$

$$
\log \left(x^{2}+48 x\right)=2
$$

$$
x^{2}+48 x=10^{2} \quad x=9 x-36
$$

$$
x^{2}+48 x-100=0
$$

$$
36=8 x
$$

$(x+50)(x-2)=0$

$$
\frac{9}{2}=x
$$

$x=-50$ or $x=2$

Both are valid solutions because they both make the argument of the logarithm positive.

Example 4: If $\log _{a} b=3$, then use $\log$ rules to find the value of...
a) $\log _{a} a b^{2}$
$=\log _{a} a+\log _{a} b^{2}$
$=\log _{a} a+2 \log _{a} b$
$=1+2(3)$
$=7$
b) $\log _{b} a$
$=\frac{\log _{a} a}{\log _{a} b}$
$=\frac{1}{3}$

Hint: need to change the base

$$
\log _{b} m=\frac{\log m}{\log b}
$$

## Part 1: Review of Solving Logarithmic Equations

Example 1: Solve for $x$ in the following equation
$\log _{2}(x-6)=4-\log _{2} x$
$\log _{2}(x-6)+\log _{2} x=4$
$\log _{2}[(x-6)(x)]=4$
$2^{4}=(x-6)(x)$
$16=x^{2}-6 x$
$0=x^{2}-6 x-16$
$0=(x-8)(x+2)$
$x=8$

Reject $x=-2$ as bot original logarithmic expressions are undefined for this value

## Part 2: pH Scale

The pH scale is used to measure the acidity or alkalinity of a chemical solution. It is defined as:

$$
p H=-\log \left[H^{+}\right]
$$

where $\left[\mathrm{H}^{+}\right]$is the concentration of hydronium ions, measured in moles per liter.

| $\mathrm{pH}=0$ | battery acid, strong hydrofluoric acid |
| :--- | :--- |
| $\mathrm{pH}=1$ | hydrochloric acid secreted by stomach lining |
| $\mathrm{pH}=2$ | lemon juice, gastric acid, vinegar |
| $\mathrm{pH}=3$ | grapefruit, orange juice, soda |
| $\mathrm{pH}=4$ | tomato juice, acid rain |
| $\mathrm{pH}=5$ | soft drinking water, black coffee |
| $\mathrm{pH}=6$ | urine, saliva |
| $\mathrm{pH}=7$ | "pure" water |
| $\mathrm{pH}=8$ | seawater |
| $\mathrm{pH}=9$ | baking soda |
| $\mathrm{pH}=10$ | Great Salt Lake, milk of magnesia |
| $\mathrm{pH}=11$ | ammonia solution |
| $\mathrm{pH}=12$ | soapy water |
| $\mathrm{pH}=13$ | bleaches, oven cleaner |
| $\mathrm{pH}=14$ | liquid drain cleaner |

## Example 2: Answer the following pH scale questions

a) Tomato juice has a hydronium ion concentration of approximately $0.0001 \mathrm{~mol} / \mathrm{L}$. What is its pH ?
$p H=-\log 0.0001$
$p H=-(-4)$
$p H=4$
b) Blood has a hydronium ion concentration of approximately $4 \times 10^{-7} \mathrm{~mol} / \mathrm{L}$. Is blood acidic or alkaline?
$p H=-\log \left(4 \times 10^{-7}\right)$
$p H \cong 6.4$
Since this is below the neutral value of 7, blood is acidic.
c) Orange juice has a pH of approximately 3 . What is the concentration of hydronium ions in orange juice?
$3=-\log \left[H^{+}\right]$
$-3=\log \left[H^{+}\right]$
$10^{-3}=\left[H^{+}\right]$
$\left[H^{+}\right]=0.001 \mathrm{~mol} / \mathrm{L}$

## Part 3: Decibel Scale

Some common sound levels are indicated on the decibel scale shown. The difference in sound levels, in decibels, can be found using the equation:

$$
\beta_{2}-\beta_{1}=10 \log \left(\frac{I_{2}}{I_{1}}\right)
$$

where, $\beta_{2}-\beta_{1}$ is the difference in sound levels, in decibels, and $\frac{I_{2}}{I_{1}}$ is the ratio of their sound intensities, where $I$ is measured in watts per square meter $\left(W / m^{2}\right)$

| Loud |  |  |
| :---: | :---: | :---: |
| Rocket | 200 | Potentially fatal |
| Jet engine | 160 |  |
| Rock concert speaker | 150 | Pain threshold |
| Symphony (peak) | 120 |  |
| Maximum stereo output <br> Niagara Falls <br> Normal city traffic <br> Shout | 100 90 85 80 | Protective hearing equipment recommended |
| Normal conversation | 60 |  |
| Whisper | 30 | Barely audible |
| Rustle of leaves | 10 |  |

a) How many times as intense as a whisper is the sound of a normal conversation
$60-30=10 \log \left(\frac{I_{2}}{I_{1}}\right)$
$30=10 \log \left(\frac{I_{2}}{I_{1}}\right)$
$3=\log \left(\frac{I_{2}}{I_{1}}\right)$
$10^{3}=\frac{I_{2}}{I_{1}}$
$\frac{I_{2}}{I_{1}}=1000$
A conversation sounds 1000 times as intense as a whisper.
b) The sound level in normal city traffic is approximately 85 dB . The sound level while riding a snowmobile is about 32 times as intense. What is the sound level while riding a snowmobile, in decibels?
$\beta_{2}-85=10 \log (32)$
$\beta_{2}=10 \log (32)+85$
$\beta_{2} \cong 100 \mathrm{~dB}$

## Part 4: Richter Scale

The magnitude, $M$, of an earthquake is measured using the Richter scale, which is defined as:

$$
M=\log \left(\frac{I}{I_{0}}\right)
$$

where $I$ is the intensity of the earthquake being measured and $I_{0}$ is the intensity of a standard, low-level earthquake.
a) How many times as intense as a standard earthquake is an earthquake measuring 2.4 on the Richter scale?
$2.4=\log \left(\frac{I}{I_{0}}\right)$
$10^{2.4}=\frac{I}{I_{0}}$
$\frac{I}{I_{0}}=\cong 251.19$
It is about 251 times as intense as a standard earthquake.
b) What is the magnitude of an earthquake 1000 times as intense as a standard earthquake?
$M=\log (1000)$
$M=3$

## Part 1: Properties of Exponential Functions

General Equation: $y=a(b)^{k(x-d)}+c$ where the base function is $y=b^{x}$
There are 4 possible shapes for an exponential function

1) $a>0$ and $b>1$ (ex. $y=2^{x}$ )
2) $a>0$ and $0<b<1$ (ex. $y=\left(\frac{1}{2}\right)^{x}$ )
3) $a<0$ and $b>1$ (ex. $y=-1(2)^{x}$ )
4) $a<0$ and $0<b<1$ (ex. $y=-1\left(\frac{1}{2}\right)^{x}$ )


To graph the base function $y=b^{x}$, Find the following key features:

- Horizontal asymptote
- Starts at $y=0$ and can be shifted by $c$
- $y$-intercept
- set $x=0$ and solve
- At least one other point to be sure of shape
- Common to choose $x=1$ and solve for $y$

You can then use transformational properties of $a, k, d$, and $c$ to graph a transformed function

## Part 2: Transformations of Exponential Functions

Example 1: Sketch the graph of $f(x)=2(3)^{x+4}-5$ and $g(x)=-3^{\frac{1}{2} x}+4$ using transformations

| $y=3^{x}$ |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
| -1 | 0.33 |
| 0 | 1 |
| 1 | 3 |
| HA | $y=0$ |


| $f(x)=2(3)^{x+4}-5$ |  |
| :---: | :---: |
| $\boldsymbol{x}-\mathbf{4}$ | $\mathbf{2 y - 5}$ |
| -5 | -4.33 |
| -4 | -3 |
| -3 | 1 |
| HA | $y=-5$ |


| $g(x)=-3^{\frac{1}{2} x}+4$ |  |
| :---: | :---: |
| $2 \boldsymbol{x}$ | $\mathbf{- 1} y+4$ |
| -2 | 3.67 |
| 0 | 3 |
| 2 | 1 |
| HA | $y=4$ |



## Part 3: Properties of Logarithmic Functions

General Equation: $y=a \log _{b}[k(x-d)]+c$ where the base function is $y=\log _{b} x$
Remember that $y=\log _{b} x$ is the inverse of the exponential function $y=b^{x}$

There are 4 possible shapes for a logarithmic function

1) $k>0$ and $b>1$ (ex. $y=\log _{2}(x)$ )
2) $k>0$ and $0<b<1$ (ex. $y=\log _{0.5}(x)$ )
3) $k<0$ and $b>1$ (ex. $y=\log _{2}(-x)$ )
4) $k<0$ and $0<b<1$ (ex. $y=\log _{0.5}(-x)$ )

To graph the base function $y=\log _{b} x$, Find the following key features:


- Vertical asymptote
- Starts at $x=0$ and can be shifted by $d$
- $x$-intercept
- set $y=0$ and solve
- At least one other point to be sure of shape
- Common to choose $y=1$ and solve for $x$


## Part 4: Transformations of Logarithmic Functions

Example 2: Sketch the graph of $f(x)=-4 \log _{3}(x)+2$ and $g(x)=\log _{3}[-(x+2)]-4$ using transformations

| $y=\log _{3}(x)$ |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
| 0.33 | -1 |
| 1 | 0 |
| 3 | 1 |
| VA | $x=0$ |


| $f(x)=-4 \log _{3}(x)+2$ |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\mathbf{- 4 y}+\mathbf{2}$ |
| 0.33 | 6 |
| 1 | 2 |
| 3 | -2 |
| VA | $x=0$ |


| $g(x)=\log _{3}[-(x+2)]-4$ |  |
| :---: | :---: |
| $-\boldsymbol{x}-\mathbf{2}$ | $\boldsymbol{y}-\mathbf{4}$ |
| -2.33 | -5 |
| -3 | -4 |
| -5 | -3 |
| VA | $x=-2$ |



## L8 - The Natural Logarithm

MHF4U
Jensen

## Part 1: What is ' $e^{\prime}$ ?

Example 1: Suppose you invest $\$ 1$ at $100 \%$ interest for 1 year at various compounding levels. What is the highest amount of money you can have after 1 year?

Note: the formula used for compound interest of $\$ 1$ at $100 \%$ interest annually compounded $n$ times during the year is:

$$
A=1\left(1+\frac{1}{n}\right)^{n}
$$

| Compounding Level, $\boldsymbol{n}$ | Amount, $\boldsymbol{A}$ in dollars |
| :---: | :---: |
| Annualy (once a year) | $A=1\left(1+\frac{1}{1}\right)^{1}=2$ |
| Semi-annually (2-times) | $A=1\left(1+\frac{1}{2}\right)^{2}=2.25$ |
| Quarterly (4-times) | $A=1\left(1+\frac{1}{4}\right)^{4}=2.4414$ |
| Monthly (12-times) | $A=1\left(1+\frac{1}{12}\right)^{12}=2.61304$ |
| Daily (365-times) | $A=1\left(1+\frac{1}{365}\right)^{365}=2.71457$ |
| Secondly (31536000-times) | $A=1\left(1+\frac{1}{31536000}\right)^{31536000}=2.718281785$ |
| Continuously (1 000000 000-times) | $A=1\left(1+\frac{1}{1000000000}\right)^{1000000000}=2.718281827$ |

## Properties of $\boldsymbol{e}$ :

- $e=\lim _{n \rightarrow \infty}\left(1+\frac{1}{n}\right)^{n} \approx 2.718281828459$
- $\quad e$ is an irrational number, similar to $\pi$. They are non-terminating and non-repeating.
- $\log _{e} x$ is known as the natural logarithm and can be written as $\underline{\ln x}$
- Many naturally occurring phenomena can be modelled using base-e exponential and logarithmic functions.
- $\log _{e} e=\ln e=1$


## Part 2: Reminder of Log Rules

| Power Law of Logarithms | $\log _{b} x^{n}=n \log _{b} x$ for $b>0, b \neq 1, x>0$ |
| :---: | :--- |
| Product Law of Logarithms | $\log _{b}(\boldsymbol{m n})=\log _{b} m+\log _{b} n \quad$ for $b>0, b \neq 1, m>0, n>0$ |
| Quotient Law of Logarithms | $\log _{b}\left(\frac{m}{n}\right)=\log _{b} m-\log _{b} n \quad$ for $b>0, b \neq 1, m>0, n>0$ |
| Change of Base Formula | $\log _{b} m=\frac{\log _{m}}{\log b, m>0, b>0, b \neq 1}$ |
| Exponential to Logarithmic | $y=b^{x} \rightarrow x=\log _{b} y$ |
| Logarithmic to Exponential | $y=\log _{b} x \rightarrow x=b^{y} \quad \log a=\log _{10} a \quad \log _{b} b=1$ |
| Other useful tips | $\log _{a}\left(a^{b}\right)=b \quad l$ |

## Part 2: Solving Problems Involving $e$

Example 2: Evaluate each of the following
a) $e^{3} \cong 20.086$
b) $\ln 10 \cong 2.303$
c) $\ln e=1$

Example 3: Solve each of the following equations
a) $20=3 e^{x}$
$20=3 e^{x}$
b) $e^{1-2 x}=55$
$e^{1-2 x}=55$

$$
\frac{20}{3}=e^{x}
$$

$$
\ln \left(\frac{20}{3}\right)=\ln (e)^{x}
$$

$$
\ln \left(\frac{20}{3}\right)=x \cdot \ln (e)
$$

$$
\ln \left(\frac{20}{3}\right)=x(1)
$$

$$
x \doteq 1.897
$$

$$
\begin{aligned}
\ln (e)^{1-2 x} & =\ln (55) \\
(1-2 x)(\ln (e)) & =\ln (55) \\
(1-2 x)(1) & =\ln (55) \\
1-2 x & =\ln (55) \\
1-\ln (55) & =2 x \\
\frac{1-\ln (55)}{2} & =x \\
x & \div-1.504
\end{aligned}
$$

c) $2 \ln (x-3)-7=3$
d) $\ln \left(4 e^{x}\right)=2$

$$
\begin{gathered}
2 \ln (x-3)-7=3 \\
2 \ln (x-3)=10 \\
\ln (x-3)=5 \\
e^{5}=x-3 \\
e^{5}+3=x \\
x=151.413
\end{gathered}
$$

## : Graphing Functions Involving $e$

$$
\ln \left(4 e^{x}\right)=2
$$

$$
e^{2}=4 e^{x}
$$

$$
\frac{e^{2}}{4}=e^{x}
$$

$$
\ln \left(\frac{e^{2}}{4}\right)=\ln \left(e^{x}\right)
$$

$$
\ln \left(\frac{e^{2}}{4}\right)=x \cdot \ln (e)^{i}
$$

## Part 3

Example 4: Graph the functions $y=e^{x}$ and $y=\ln x$

| $y=e^{\boldsymbol{x}}$ |  |
| :---: | :---: |
| $x$ | $\boldsymbol{y}$ |
| -1 | 0.37 |
| 0 | 1 |
| 1 | 2.72 |
| HA | $y=0$ |


| $y=\ln x$ |  |
| :---: | :---: |
| $x$ | $y$ |
| 0.37 | -1 |
| 1 | 0 |
| 2.72 | 1 |
| VA | $x=0$ |

Note: $y=\ln x$ is the inverse of $y=e^{x}$


