In this section you will learn about how a logarithmic function is the inverse of an exponential function. You will also learn how to express exponential equations in logarithmic form.

## Part 1: Review of Exponential Functions

Equation: $y=a(b)^{x}$
$a=$ initial amount
$b=$ growth $(b>1)$ or decay $(0<b<1)$ factor
$y=$ future amount
$x=$ number of times $a$ has increased or decreased
To calculate $x$, use the equation: $x=\frac{\text { total time }}{\text { time it takes for one growth or decay period }}$
Example 1: An insect colony has a current population of 50 insects. Its population doubles every 3 days.
a) What is the population after 12 days?
$y=50(2)^{\frac{12}{3}}$
$y=50(2)^{4}$
$y=800$
b) How long until the population reaches 25 600?
$25600=50(2)^{\frac{t}{3}}$
$512=2^{\frac{t}{3}}$
$\log 512=\log 2^{\frac{t}{3}}$
$\log 512=\left(\frac{t}{3}\right) \log 2$
$\frac{\log 512}{\log 2}=\frac{t}{3}$
$9=\frac{t}{3}$
$t=27$ days

## Part 2: Review of Inverse Functions

## Inverse of a function:

- The inverse of a function $f$ is denoted as $f^{-1}$
- The function and its inverse have the property that if $\mathrm{f}(a)=b$, then $f^{-1}(b)=a$
- So if $f(5)=13$, then $f^{-1}(13)=5$
- More simply put: The inverse of a function has all the same points as the original function, except that the $x$ 's and $y$ 's have been reversed.

The graph of $f^{-1}(x)$ is the graph of $f(x)$ reflected in the line $y=x$. This is true for all functions and their inverses.


Example 2: Determine the equation of the inverse of the function $f(x)=3(x-5)^{2}+1$
$y=3(x-5)^{2}+1$
$x=3(y-5)^{2}+1$
$\frac{x-1}{3}=(y-5)^{2}$

Algebraic Method for finding the inverse:

1. Replace $f(x)$ with " $y$ "
2. Switch the $x$ and $y$ variables
3. Isolate for $y$
4. replace $y$ with $f^{-1}(x)$
$\pm \sqrt{\frac{x-1}{3}}=y-5$
$5 \pm \sqrt{\frac{x-1}{3}}=y$

Equation of inverse:

$$
f^{-1}(x)=5 \pm \sqrt{\frac{x-1}{3}}
$$

Part 3: Review of Exponent Laws

| Name | Rule |
| :---: | :--- |
| Product Rule | $x^{a} \cdot x^{b}=x^{a+b}$ |
| Quotient Rule | $\frac{x^{a}}{x^{b}}=x^{a-b}$ |
| Power of a Power Rule | $\left(x^{a}\right)^{b}=x^{a \times b}$ |
| Negative Exponent Rule | $x^{-a}=\frac{1}{x^{a}}$ |
| Exponent of Zero | $x^{0}=1$ |

## Part 4: Inverse of an Exponential Function

## Example 3:

a) Find the equation of the inverse of $f(x)=2^{x}$.
$y=2^{x}$
$x=2^{y}$
$\log x=\log 2^{y}$
$\log x=y \log 2$
$y=\frac{\log x}{\log 2}$
$y=\log _{2} x$
This step uses the 'change of base' formula that we will cover later in the unit.

$$
\log _{b} m=\frac{\log m}{\log b}
$$

$f^{-1}(x)=\log _{2} x$
b) Graph the both $f(x)$ and $f^{-1}(x)$.

| $f(x)=2^{x}$ |  |
| :---: | :---: |
| $x$ | $y$ |
| -2 | 0.25 |
| -1 | 0.5 |
| 0 | 1 |
| 1 | 2 |
| 2 | 4 |


| $f^{\mathbf{1}}(\boldsymbol{x})=\log _{2} \boldsymbol{x}$ |  |
| :---: | :---: |
| $\boldsymbol{x}$ | $\boldsymbol{y}$ |
| 0.25 | -2 |
| 0.5 | -1 |
| 1 | 0 |
| 2 | 1 |
| 4 | 2 |

Note: just swap $x$ and $y$ coordinates to get key points for the inverse of a function. The graph should appear to be a reflection across the line $y=x$.

c) Complete the chart of key properties for both functions

| $\boldsymbol{y = \mathbf { 2 } ^ { \boldsymbol { x } }}$ | $\boldsymbol{y}=\log _{\mathbf{2}} \boldsymbol{x}$ |
| :--- | :--- |
| $x$-int: none | $x$-int: $(1,0)$ |
| $y$-int: $(0,1)$ | $y$-int: none |
| Domain: $\{X \in \mathbb{R}\}$ | Domain: $\{X \in \mathbb{R} \mid x>0\}$ |
| Range: $\{Y \in \mathbb{R} \mid y>0\}$ | Range: $\{Y \in \mathbb{R}\}$ |
| Asymptote: horizontal asymptote at $y=0$ | Asymptote: vertical asymptote at $x=0$ |

The logarithmic function is the inverse of the exponential function with the same base.

The logarithmic function is defined as $y=\log _{b} x$, or $y$ equals the logarithm of $x$ to the base $b$.
The function is defined only for $\underline{b>0, b \neq 1}$
In this notation, $\boldsymbol{y}$ is the exponent to which the base, $\underline{b}$, must be raised to give the value of $\underline{x}$.

In other words, the solution to a logarithm is always an EXPONENT.

The logarithmic function is most useful for solving for unknown exponents
Common logarithms are logarithms with a base of 10 . It is not necessary to write the base for common logarithms: $\log x$ means the same as $\log _{10} x$

## Part 6: Writing Equivalent Exponential and Logarithmic Expressions

Exponential equations can be written in logarithmic form, and vice versa
$y=b^{x} \rightarrow \mathrm{x}=\log _{b} y$
$y=\log _{b} x \rightarrow x=b^{y}$

Example 4: Rewrite each equation in logarithmic form
a) $16=2^{4}$
b) $m=n^{3}$
c) $3^{-2}=\frac{1}{9}$
$\log _{2} 16=4$
$\log _{n} m=3$
$\log _{3}\left(\frac{1}{9}\right)=-2$

Example 5: Write each logarithmic equation in exponential form
a) $\log _{4} 64=3$
b) $y=\log x$
$4^{3}=64$
$10^{y}=x$

Note: because there is no base written, this is understood to be the common logarithm of $x$.

Example 6: Evaluate each logarithm without a calculator

Rule: if $x^{a}=x^{b}$, then $a=b$
a) $y=\log _{3} 81$
$3^{y}=81$
$3^{y}=3^{4}$
$y=4$

Rule: $\log _{a}\left(a^{b}\right)=b$
a) $y=\log _{4} 64$
$y=\log _{4}\left(4^{3}\right)$
$y=3$

Note: either of the rules presented above are appropriate to use for evaluating logarithmic expressions
b) $y=\log \left(\frac{1}{100}\right)$

$$
10^{y}=\frac{1}{100}
$$

$$
10^{y}=\left(\frac{1}{10}\right)^{2}
$$

$$
10^{y}=10^{-2}
$$

$$
\begin{aligned}
& \text { c) } y=\log _{2}\left(\frac{1}{8}\right) \\
& y=\log _{2}\left(\frac{1}{2}\right)^{3} \\
& y=\log _{2} 2^{-3} \\
& y=-3
\end{aligned}
$$

$$
y=-2
$$

