

### L3 – Applications of the Dot Product

Unit 5

MCV4U

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#### Warm-Up

**Example 1:** A desk is pushed with a force of 50 N at an angle of 45 degrees below the horizontal. If the desk is pushed 5 meters, how much work is done?

**Remember:** Mechanical work is the product of the magnitude of the displacement travelled by an object and the magnitude of the force applied in the direction of the motion.

#### Part 1: Angle Between 2 Vectors

To determine the angle between two vectors, you can rearrange the dot product formula,  $\vec{a} \cdot \vec{b} = |\vec{a}||\vec{b}| \cos \theta$ , to isolate  $\cos \theta$ :

**Example 2:** Determine the angle between each pair of vectors.

a)  $\vec{g} = [5, 1]$  and  $\vec{h} = [-3, 8]$

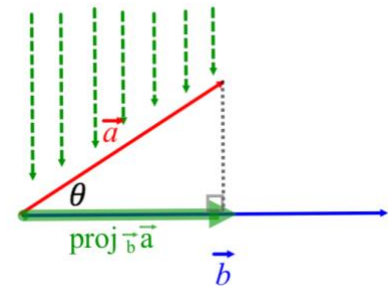
b)  $\vec{a} = [-3, 6]$  and  $\vec{b} = [4, 2]$

## Part 2: Vector Projections

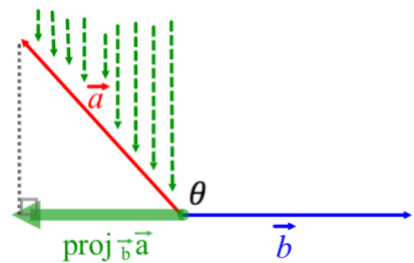
You can think of a vector projection like a shadow. The vertical arrows in the diagrams represent light from above.

Think of the projection of  $\vec{a}$  on  $\vec{b}$  as the shadow that  $\vec{a}$  casts on  $\vec{b}$ .

If the angle between  $\vec{a}$  and  $\vec{b}$  is less than  $90^\circ$ , then the projection of  $\vec{a}$  on  $\vec{b}$ , or  $\text{proj}_{\vec{b}} \vec{a}$ , is the vector component of  $\vec{a}$  in the direction of  $\vec{b}$ .

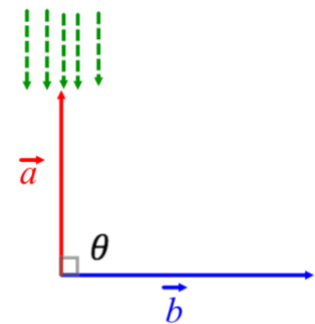


If the angle between  $\vec{a}$  and  $\vec{b}$  is between  $90^\circ$  and  $180^\circ$ , the direction of  $\text{proj}_{\vec{b}} \vec{a}$  is in the opposite direction of  $\vec{b}$ .



If  $\vec{a}$  is perpendicular to  $\vec{b}$ , then  $\vec{a}$  casts 'no shadow' on  $\vec{b}$ . So if  $\theta = 90^\circ$ ,  $\text{proj}_{\vec{b}} \vec{a} = 0$ .

**Note:** This is why the dot product  $\vec{a} \cdot \vec{b}$  would be zero for perpendicular vectors.



### Formulas for Vector Projection:

#### Geometric Formulas:

#### Cartesian Formulas:

OR

### Formulas for Magnitude of Vector Projection:

If  $0^\circ < \theta < 90^\circ$

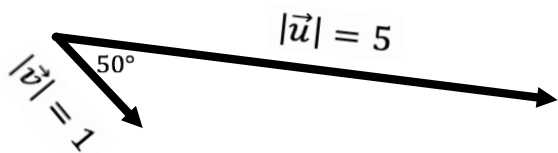
OR

If  $90^\circ < \theta < 180^\circ$

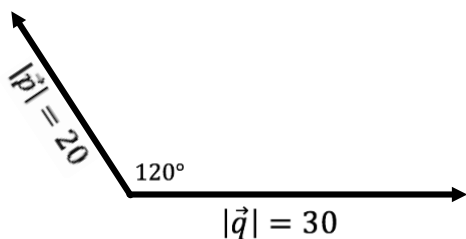
**Note:**  $\frac{\vec{b}}{|\vec{b}|}$  is a unit vector in the direction of  $\vec{b}$ . Sometimes the symbol  $\hat{b}$  is used to denote a unit vector in the direction of  $\vec{b}$ .

**Example 3:** Determine the following projections of one vector on another.

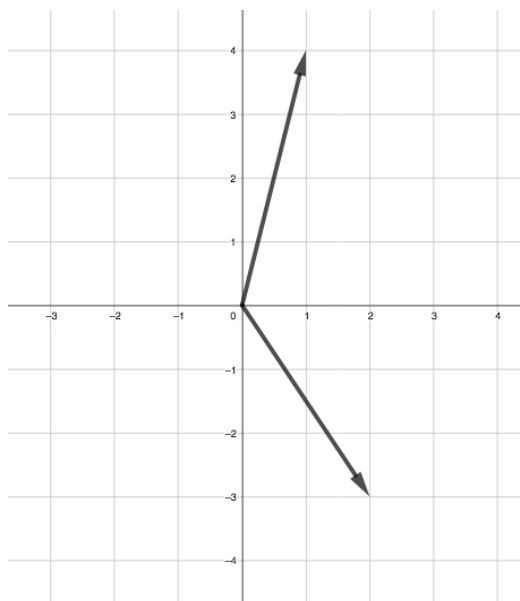
a) Determine the projection of  $\vec{u}$  on  $\vec{v}$



b) Determine  $proj_{\vec{q}} \vec{p}$

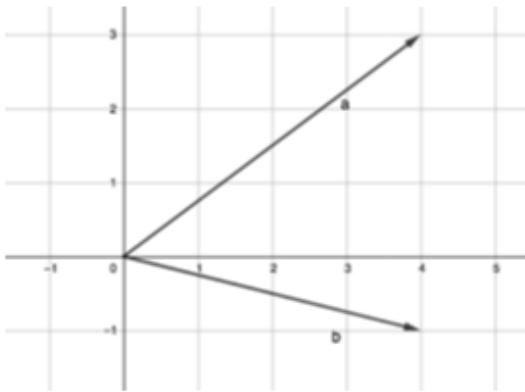


c) Determine the projection of  $\vec{d} = [2, -3]$  on  $\vec{c} = [1, 4]$



d) Find the magnitude of the projection of  $\vec{a} = [4,3]$  on  $\vec{b} = [4, -1]$

e) Find the projection of  $\vec{a} = [4,3]$  on  $\vec{b} = [4, -1]$



### Part 3: Dot Product with Sales

**Example 4:** A shoe store sold 350 pairs of Nike shoes and 275 pairs of Adidas shoes in a year. Nike shoes sell for \$175 and Adidas shoes sell for \$250.

a) Write a Cartesian vector,  $\vec{s}$ , to represent the numbers of pairs of shoes sold.

b) Write a Cartesian vector,  $\vec{p}$ , to represent the prices of the shoes.

c) Find the dot product  $\vec{s} \cdot \vec{p}$ . What does this dot product represent?