

Part 1: Derivatives of Exponential Functions**Example 1:** Find the derivative of each function.

a) $y = xe^x$

$$y' = 1e^x + e^x(x)$$

$$y' = e^x(1 + x)$$

b) $y = e^{2x+1}$

$$y' = e^{2x+1}(2)$$

$$y' = 2e^{2x+1}$$

Chain Rule:

If $h(x) = f(g(x))$

$$h'(x) = f'[g(x)] \times g'(x)$$

Apply to exponential functions:

If $h(x) = b^{g(x)}$

$$h'(x) = b^{g(x)} \times \ln b \times g'(x)$$

c) $y = e^x - e^{-x}$

$$y' = e^x - e^{-x}(-1)$$

$$y' = e^x + e^{-x}$$

d) $y = 2e^x \cos x$

$$y' = 2[e^x \cos x + (-\sin x)e^x]$$

$$y' = 2e^x(\cos x - \sin x)$$

e) $y = x^2 10^x$

$$y' = 2x(10^x) + 10^x \ln 10(x^2)$$

$$y' = x10^x(2 + x \ln 10)$$

Example 2: Identify the local extrema of the function $f(x) = x^2 e^x$.

Find the critical numbers:

$$f'(x) = 2xe^x + e^x x^2$$

$$f'(x) = xe^x(2 + x)$$

$$0 = xe^x(2 + x)$$

$$x_1 = 0$$

$$x_2 = -2$$

Note: $e^x \neq 0$

Test value for x	$-\infty$	-3	-2	-1	0	1	∞
$f'(x)$		+		-		+	
$f(x)$		Increasing		Decreasing		Increasing	
			Local max at $(-2, 0.54)$		Local min at $(0, 0)$		

Example 3: The effectiveness of studying for an exam depends on how many hours a student studies. Some experiments show that if the effectiveness, E , is put on a scale of 0 to 10, then $E(t) = 0.5 \left[10 + te^{-\frac{t}{20}} \right]$, where t is the number of hours spent studying for an examination. If a student has up to 30 hours for studying, how many hours are needed for maximum effectiveness.

Start by finding any critical numbers:

$$E'(t) = 0.5 \left[1e^{-\frac{t}{20}} + e^{-\frac{t}{20}} \left(-\frac{1}{20} \right) t \right]$$

$$E'(t) = 0.5e^{-\frac{t}{20}} \left(1 - \frac{t}{20} \right)$$

$$0 = 0.5e^{-\frac{t}{20}} \left(1 - \frac{t}{20} \right) \quad \text{Note: } 0.5e^{-\frac{t}{20}} \neq 0$$

$$0 = 1 - \frac{t}{20}$$

$$\frac{t}{20} = 1$$

$$t = 20 \text{ hours}$$

Test endpoints and critical number:

$$E(0) = 5$$

$$E(20) \cong 8.7$$

$$E(30) \cong 8.3$$

Therefore, studying for 20 hours will yield the maximum effectiveness of studying of about 8.7 out of 10.